FOR IMMEDIATE RELEASE
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Winners Announced for Thru the Trees First Annual Video Contest

KENNEWICK, WA—“Thru the Trees” has announced the winners of its first video production competition for high school students. The event challenged students from Idaho, Montana, Oregon, and Washington to create a video highlighting the value of careers in the forest products industry.

Participating industry organizations from Idaho, Montana, Oregon, and Washington joined together to develop the contest to promote and encourage students’ consideration of careers in the forest products industry.

Winners:

- First Place - Jordan Neilson
  - “Thru the Trees: Careers in Forestry”
  - Post Falls High School, Idaho
  - Awarded $1000

- Second Place - Team: Tressa Geyer and Zoey Brott
  - “Landslide Specialists in Forestry”
  - Pleasant Hill High School, Oregon
  - Awarded $500

- Third Place (Tie) – Team: Alicia Gordon and Lucas Forshee
  - “Thru the Trees 2020: Alicia Gordon and Lucas Forshee”
  - Waldport High School, Oregon
  - Awarded $250
Third Place (Tie) – Aiden Shamek
  o “ThrutheTrees 2020: Fire Prevention”
  o Sweet Home High School, Oregon
  o Awarded $250

Video entries were judged based on (1) how well the video highlighted a forest career, (2) accuracy of the content, (3) extent of excitement and inspiration, (4) degree of ingenuity and resourcefulness, and (4) the number of references used.


Following this successful first year, Thru the Trees will again accept submissions from high school students during the 2021-22 academic year.

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